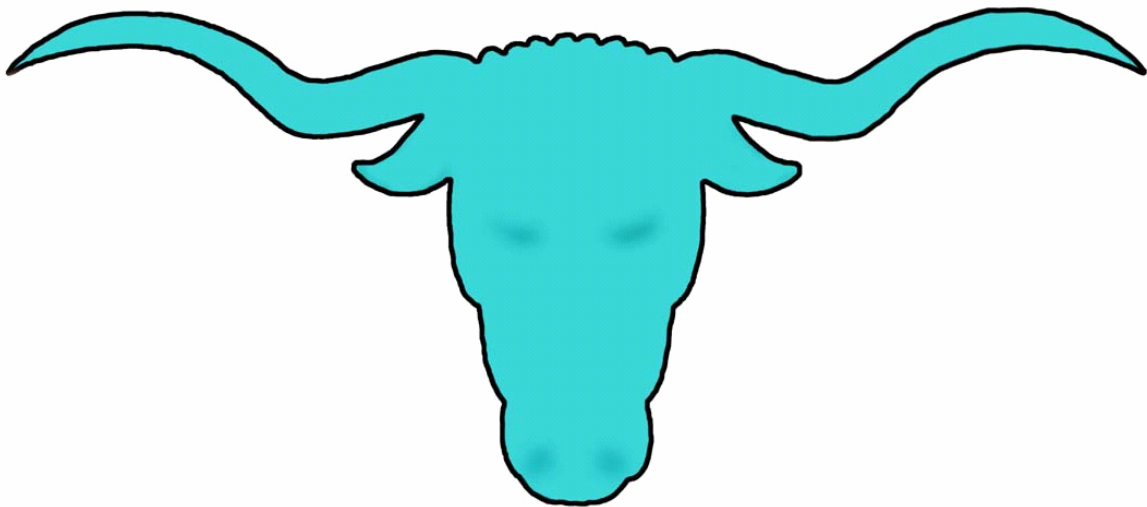


DELANO COLOR IMAGING, INC

ON THE CHISHOLM TRAIL



PRICING GUIDE

1427 WEST DOUGLAS
WICHITA, KS 67213

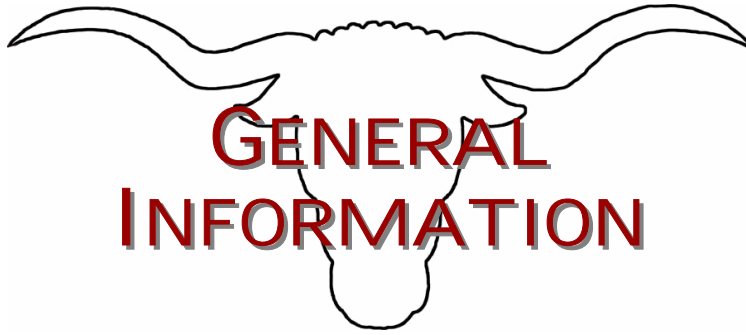
(316) 201-1011 (888) 315-5561
FAX (316) 303-1399
WWW.DELANOCOLOR.COM

PRICES EFFECTIVE APRIL 1, 2007



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GENERAL INFORMATION

BUSINESS HOURS

Business hours are 9:00 am to 5:00 pm Monday through Friday.

ORDERING

Order envelopes, negative masks and glassines are provided by DELANO COLOR IMAGING, INC for your convenience. Save yourself time and money by having your orders ready to go when you submit them. Orders are printed as written, so we urge you to double check your orders. Order numbers must be retained for inquiry or tracking purposes.

IN-LAB TIMES

In-lab times shown with each category on this brochure are approximate working days in the lab, excluding weekends and holidays. Orders received after 12:00 noon are put into process the following work day. Quality is our primary concern, therefore we cannot guarantee lab times, especially during peak seasons.

RUSH SERVICE

Rush service can be arranged through our Customer Service Department. We will not add rush charges if your order fits into the normal production of the day. However, if other orders must be stopped in order to complete yours on time, we will have to add rush charges. Additional charges based on time in lab:

48 HOURS	24 HOURS	SAME DAY
50%	100%	200%

SHIPPING CHARGES

Unlike most every business today, DELANO COLOR IMAGING, INC. will pay outgoing shipping charges on orders of \$40.00 or more. (We can hold your orders until you meet the minimum, at your request.) Outgoing orders are sent via DHL, UPS or US Mail. Orders shipped COD will have the shipping company's COD charges applied to the order. There is a handling fee for drop shipping orders. Prints 30X40 and larger will be shipped freight collect. Call Customer Service for more information.

ORDERING SUPPLIES

We have 3 convenient ways to order supplies 24 hours a day:

- FAX: (316) 303-1399
- VOICE MAIL: (316) 201-1011
- TOLL FREE: (888) 315-5561
- EMAIL: www.delanocolor.com

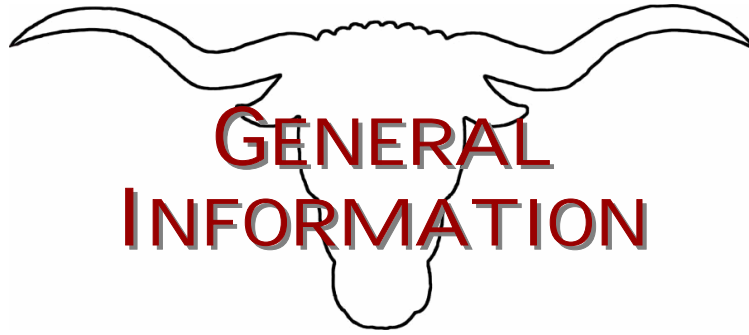
Or just call us in person during business hours:

9 am - 5 pm Monday - Friday

LIMIT OF LIABILITY

The submission of any film, prints, slides, negatives, videos, CDs or any other media to us for processing, printing or other handling, constitutes an agreement by you that if such film, print, slide, negative, video, CD or any other media is damaged, lost or mishandled by our company or any affiliated company, agents or employees, even though due to the negligence or other fault of any of the foregoing, liability will be limited to replacement of an equivalent amount of unexposed film or media and processing. The foregoing will be your exclusive remedy for any such loss, damage or mishandling. Except for such replacement, the acceptance for processing, printing or handling of any film, prints, slides, negatives, videos, CDs or any other media is without other warranty whatsoever (whether expressed or implied) or other liability of any kind. Recovery for incidental or consequential damages is specifically excluded.

NOT RESPONSIBLE FOR PROPERTY LEFT OVER 30 DAYS.



COLOR MATCHING

If you reorder prints, please include a reference print or proof for a color reference. **We cannot guarantee exact matching due to variations in emulsions.** Color matching is not available for Basic grades of prints.

PRINT REGARDLESS

Images with extreme color distortion due to improper filtration, faulty processing, or grossly over or under exposure will be handled on a "print regardless" basis only. Though we will make the best possible print within the service you selected, these prints may not meet normal acceptable professional standards. We will not accept "no charge" makeovers on these orders.

RE-DO'S

Customer satisfaction is an important priority at DELANO COLOR IMAGING, INC. If it is necessary to return work due to our error, the work will be completed at no cost providing the following conditions are satisfied:

- 1. The original prints, negatives or CD, order envelopes and glassines are returned. (Do not fold or mark on returned prints)**
- 2. Clear instructions for corrections must be provided on new order envelope marked "REDO".**

SERVICES NOT LISTED

We are happy to give quotes for unusual situations or for services not listed in our price catalog, simply call our Customer Service Department for assistance.

CHANGE OF ORDER

We realize that you will occasionally need to change an order after it has entered production. Orders which have not yet entered the printing stage may be changed. There is a \$5.00 fee for changing an order in progress. This may delay your order. Orders that have already been printed may be changed. We will, however, charge for any part of the order that has already been printed.

TEST PRINTS

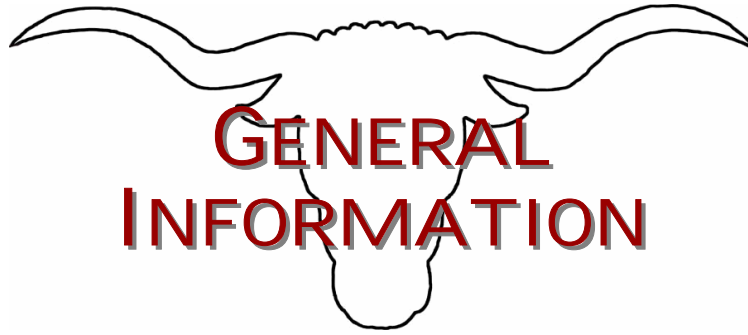
We offer test print for the price of the digital size you request plus shipping if not included with another order. Orders from these must be received within 30 days of the original order to avoid being removed from our system. Once it is removed, any art work will be gone and we will need to start over. These additional art charges will be applied to your order.

NEGATIVE MASKING

All individual negatives submitted for printing must be masked on a masking card. DELANO COLOR IMAGING, INC can mask your negatives for you for \$.50 per negative. Masking can add 1 day to the printing time of your order. We mask in the largest mask size for your negative format unless instructed otherwise and there are no free REDO'S due to masking.

SALES TAX

Sales tax will be charged unless we are supplied with a sales tax exemption certificate.



GENERAL INFORMATION

TERMS

Prices and policies are subject to change without prior notice. New accounts are COD or Credit Card for the first 6 months, after that time they may be changed to an open account. Statements are sent on the first of the month. The statement will show the prior month activity, including sales invoices, payments received and any credit memos issued on your account. The full balance due must be received by the 15th of the month. **You may, however, earn a volume discount if payment is received by the 10th of the month.** Accounts not paid by the 15th of the month, will be assessed a finance charge and will be placed on C.O.D. Shipping charges will be added to past due accounts. Returned checks are subject to a \$40 service charge.

VOLUME DISCOUNTS

Customers that pay their bill by the 10th of the month may qualify for a volume discount. Payment must be **received by the 10th** to qualify. The discount is calculated by the following scale:

Monthly Volume	Discount
\$1000-1999	2%
\$2000-2999	3%
\$3000-3999	4%
\$4000-4999	5%
\$5000 or more	7%

All accounts must be current to receive any discounts.

DISPLAY PRINT SPECIAL

January 1—March 31 you can save 30% on all 16x20 through 30x40 prints, including art services, mounting, and finishing. To qualify for this discount, write "Display Print Special" in the special instructions section of the order envelope.

HUFNAGEL DISPLAY

January 1—April 30 you can take advantage of this great sales tool. Print one 11x14, 16x20, 20x24, 24x30 and 30x40 from the same negative and receive 50% off, including art services, mounting, and finishing. To qualify for this discount, write "Hufnagel Special" in the special instructions of the order envelope.

HOME & OFFICE SALE

April 1—May 31 receive two prints 11x14 or larger from the same negative for the price of one. This special applies to the prints only. To qualify for this special, write "2 for 1 Special" in the special instructions of the order envelope.

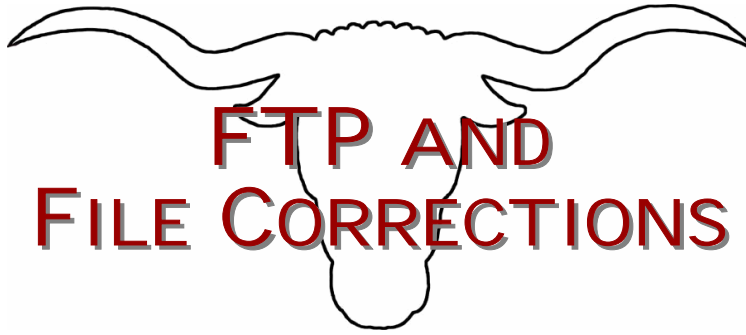
CHRISTMAS IN AUGUST

August is family portrait month. August 1 to August 31, you will receive 25 FREE greeting cards with any family portrait order of \$20.00 or more. To qualify for this special, write "Free Greeting Cards Special" in the special instructions of the order envelope.



PREPARING FILES FOR THE LAB

- JPGs are the preferred file types but TIFs will work. Many other file types will print from our digital equipment.
- SRGB format files only. We cannot print from CMYK and Adobe RGB will print with unpredictable color results and contrast changes.
- Please do not send files larger than are needed for the size print you are getting. We do not need a full size digital camera file to print a 4x5 proof.
- Do not for any print size make your files larger than the original. This is a method that is often used for inkjet printing but result in lower quality when sending to a digital photographic printer.
- Please remove all extra channels, paths and flatten all layers.
- When sending composites, please make sure all images match in color before flattening. We can then do a global color correction to make the whole image have good color. If they do not match, a color correction for one image may make the others unacceptable.
- Submit **ONLY** the files that are being ordered from.
- No folders in folders please. We must submit your files into our program at the same time. Having files inside different folders does not allow for this and can delay your order, taking more time for sorting. If you submit an order CD with different folders for different size prints, the folder will not be entered as such. The program takes them all and does not tell us which folder the image came from. Please use a contact sheet or written instructions for print sizes.
- Name the files on the order CD the same number as the six digits on your order envelope plus a dash and 3 more digits. For example: with an order envelope number of 234567 the file names should appear as 234567-001, 234567-002, 234567-003, etc.
- Write the order envelope number on the CD to aid in identification.
- Print a contact sheet or make a list on paper of the print sizes and quantities wanted from each file. It is important to have the contact sheet or list be in the **same numeric number order as the files on the CD**. For example:
234567-001 1-4x5, 2-5x7, 1-8x10
234567-002 1-16x20
234567-003 1-4x5, 3-8x10
- You may either write a CD for us or use our FTP site.
- **Remember when sending an order to the FTP site to always call 316-201-2011 or 888-315-5561 or email sue@delanocolor.com or linda@delanocolor.com to alert us when your order is completely sent. This will be the only way we will know if it does not arrive.**



FTP AND FILE CORRECTIONS

FTP YOUR DIGITAL PRINT ORDERS

Save time by using the internet to send your digital print orders. Contact customer service for user id and password prior to sending your first order. There is more FTP information on our web site at delanocolor.com.

Quality of Images	File Size	Upload Time
50 JPGs	2.5 MB each	5 minutes
50 TIFs	18 MB each	12 minutes

Average upload times using DSL or Cable modem

If you have concerns about the quality issues between tif and jpg, please call and talk to our digital specialists. Below is a list of recommended FTP programs that can be used to transmit your files.

Name	Platform	Web address to obtain program
CORE FTP	PC	www.coreftp.com or downloads.com
filezilla	PC	www.sourceforge.net/projects/filezilla
fetch	MAC	www.softworks.com

Please be sure to alert us that an order has completely been uploaded. You can either call or send an email to sue@delanocolor.com or linda@delanocolor.com. There are times that orders do not arrive. If we don't know they are coming, we won't know if we didn't get them.

DIGITAL FILE CORRECTION

If files do not fit our color space, must be renamed or need extra work out of the ordinary to make them work, we must charge for the extra time it takes to correct the problem. Of course, we will try to contact you before proceeding.

Service	Price
To print files as received (Although files may not always print)	No Additional Charge
File correction charge	\$11.00 average



Proofs FROM ROLL FILM

Proofs printed standard format and include C-41 film processing. Please, only one film type and format per order. All film will be returned sleeved, in the roll.

- All images printed, no editing
- Luster finish only
- Priced per roll
- Average Lab Time: 2 business days

Film Size	Price
120 (10 exp.) 4x5	\$8.50
120 (12 exp.) 5x5	\$9.50
120 (15 exp.) 4x5	\$10.50
35 mm (24 exp) 4x6	\$13.25

Film Size	Price
220 (20 exp.) 4x5	\$15.75
220 (24 exp.) 5x5	\$17.50
220 (30 exp.) 4x5	\$20.75
35 mm (36 exp) 4x6	\$19.95

C-41 Film Process Only

- Priced per roll
- Average Lab Time: 1 business days

Film Size	Price
120	\$3.25
35mm 24 exp	\$2.50

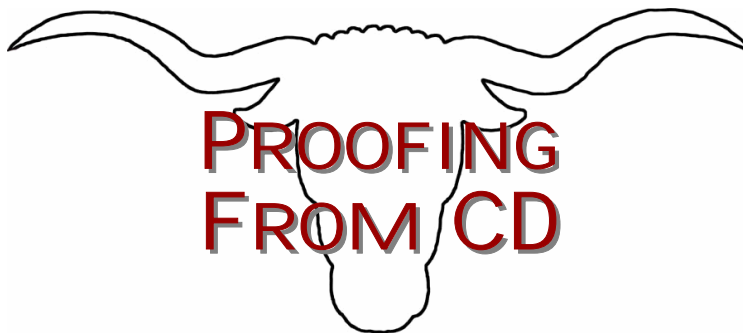
Film size	Price
220	\$5.50
35mm 36 exp	\$3.00

Scans and Proofs FROM ROLL FILM

Digital scanning and proofing is available for those using film and wanting to utilize all the digital possibilities. Presentation files suitable for detailed viewing on the screen, 9 mb files for printing up to 8x10, 30 mb files for printing up to 30x40. All files are saved as high quality .jpg. Although the whole roll is scanned and printed, we only charge the actual number of frames scanned.

- Film processing not included
- All images scanned and printed, no editing
- Luster finish only
- CD available at time of processing only
- Priced per frame Average Lab Time: 2 business days

Scan Size	Scan and CD Only	3½x5 or 4x5 Proofs	5x5 or 4x6 Proofs
Presentation Files	\$.50 each	\$.50 each	\$.60 each
9 mb Files	\$.75 each	\$.50 each	\$.60 each
30 mb Files	\$1.50 each	\$.50 each	\$.60 each



DIGITAL PROOFS FROM CD

- Available only when ordering all files on the CD the same size
- Images are center cropped, not subject centered
- Luster finish only
- Order the proof size that fits the proportions of your image or crop your file to the proof proportion you want to order
- Average Lab Time: 1 business day

Size	Price	Size	Price
3½x5 or 4x5	\$.50	5x7	\$.75
4x6 or 5x5	\$.60		

DIGITAL PROOF BOOK FROM CD

A great way to show all your images in a fun way. Less chance of your clients getting quality scans themselves since the images are small. And they look so nice when finished off with the tear resistant covers and binding. All files are printed in order of the names that will appear under each image for easy ordering.

- Specify white or black background color when placing your order
- Luster finish only
- Editing is not available
- Average Lab Time: 2 business day

Size	Max Images per page	Price per page	Front Page Personalized	Tear Resistant Covers	Binding
5x7 or 7x5	6	\$1.75	\$7.00	\$3.00	\$3.00
8x10 or 10x8	9	\$2.00	\$7.00	\$3.00	\$3.00
8½x11 or 11x8½	9	\$2.50	\$7.00	\$3.00	\$3.00
13x10	12	\$3.00	\$7.00	\$3.00	\$3.00
15x10	15	\$3.50	\$7.00	\$3.00	\$3.00

Protecting YOUR Copyright

Delano Color Imaging offers a possible way to deter your clients from copying your proofs. There is no doubt that this is going to happen, but you can make it harder to get anything of quality. We suggest you pebble texture your proofs. The quality of the printing is the same as always, we just take it a step farther by adding the pebble texture. Another step to take it even farther would be to spray them with gloss spray after the texture. This way, when they are copied, the texture and spray will make the new image somewhat distorted and unclear. This would be effective on other print sizes and categories as well.

- Processing and printing not included in the texture and spray price
- Priced by the print
- Be sure to order this service when ordering the prints
- Average Lab Time: 1 business day

SEE PAGES 18 AND 19 FOR PRICING OF SPRAYS AND TEXTURES



DIGITAL SCANNING AND BURNING

- Negative masks A-G accepted
- Scan charge does not include the CD
- Files will be returned as JPG files at a resolution suitable for printing up to 30X40 print
- Average Lab Time: 2 business days

Service	Price
Digital Scan from masked neg or transparency when prints are ordered	\$.50 each
Digital High Resolution Scan when no prints are being ordered	\$2.00 each
Flatbed Scan	\$15.00 each
Digital Copy from Flat Art	\$15.00 each
Burn Images to CD	\$2.00 per CD

DIGITAL special Effects

From simple borders to complete restoration to elaborate paintings, the possibilities are endless with the special effects that digital art has to offer. We also have available enhancement techniques reminiscent of the custom darkroom. We are bound only by your imagination. Call us for suggestions or simply tell us what you are looking for and we will help you realize the possibilities

- Prices and time based on the amount of work needed to achieve your vision
- Please ask for quote
- Average Lab Time: 2 - 5 business days

DIGITAL RETOUCHING & ART

Basic Retouching includes softening facial lines and removing blemishes. We will remove bruises, moles and scars, but do so only if requested. We do not remove freckles. Basic retouching does not include removing braces on teeth, hair corrections and removal of eyeglass glare or shadows. Please refer to specific prices for these services.

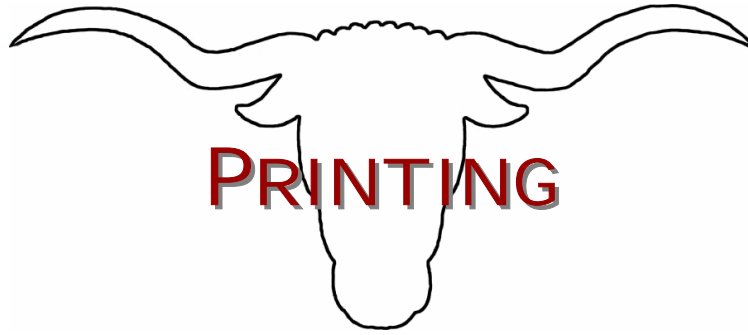
- Please mark outside of order envelope for retouching
- Please include guide proof if available
- Extreme cases and custom artwork is done at \$65.00 per hour, please give specific instructions when placing order
- A guide proof must be included when requesting art estimates
- Prices are per person/item unless indicated otherwise
- We can not retain images on our servers. After 30 days from receipt of your order, the order will be removed from our system. **To insure you have the art work available for future reorders, be sure to order the art archived to CD. The cost will be an additional \$2.00 for the CD.**
- Average Lab Time: 2 business days



DIGITAL RETOUCHING & ART

SERVICE	PRICE	NOTES
Basic Retouching	\$8.00	First head
Additional heads basic retouch	\$3.50	Each additional head on same image
Arms, hands or legs retouched	\$7.00	Per item, per person
Border added	\$7.00	Per image
Braces removed	\$16.00	Per person, requiring no tooth reconstruction
Clothing wrinkles softened	Quote needed	
Colorization	\$7.00	Per item being colored
Combine 2 images	\$7.00	
Custom dodge, burn or vignette	\$7.00	Per item, per image
Double chin softened	\$7.00	Per person
Eyes brightened	\$7.00	Per person
Eye catch lights- add or subtract	\$3.50	Per person
Eyes enhanced	\$21.00	Per person
Eyeglass glare removed*	\$7.00	Per person, when 25% or less of the eye is affected
Eyeglass shadow removed	\$7.00	Per person
Extend foreground/background	quote needed	
Facial shine toned down	\$7.00	Per person
Head swap	\$7.00 – \$21.00	Per head, depending on angle of heads being swapped
Object removed- large	quote needed	
Object removed- small	\$7.00	Per object
Red eye removed	\$3.50	Per person
Soft focus applied to image	\$7.00	Per image
Strap or tan lines fixed	\$7.00	Per person
Stray hair removed	\$7.00	Per person, when facial features are not obstructed
Text added	\$7.00	Per line
Whiten teeth	\$7.00	Per person
Other art or retouching	\$65.00	Per hour

* If more than 25% of the eye is covered, request a quote or submit a second image to allow us to transpose the eyes (\$14.00 art fee).



DIGITAL PRINTS

- Color correction is included as long as it falls within our color space
- For preparing digital files to be submitted see Ordering Procedures and Digital Output on page 6 & 8
- Price does not include film scanning - see page 8
- Available in Color, B&W, Sepia or Monochrome
- Luster finish (Gloss finish available upon special request)
- Wallets are 2½x3½. Die cut wallets are 2¼x3¼. Please allow for this trimming when cropping your images
- Die cut available at no charge on full sheets of 8 wallets upon request
- After the 11th print, no first print price applies
- Average Lab Time: 1 business day

Size	1st Print	2-10 each	11-50 each	51-100 each	101-200 each	201-300 each	301+ 500 each	501+ each
2½x3½	\$1.61	\$1.12	\$0.66	\$0.57	\$0.44	\$0.39	\$0.35	\$0.32
3½x5	\$1.61	\$1.12	\$0.66	\$0.57	\$0.44	\$0.39	\$0.35	\$0.32
4x5	\$1.61	\$1.12	\$0.66	\$0.57	\$0.44	\$0.39	\$0.35	\$0.32
4x6 or 5x5	\$2.46	\$1.70	\$0.95	\$0.84	\$0.69	\$0.61	\$0.52	\$0.46
5x7	\$2.52	\$1.83	\$1.14	\$1.02	\$0.85	\$0.75	\$0.67	\$0.62
8x10	\$4.36	\$3.13	\$2.13	\$1.92	\$1.62	\$1.46	\$1.29	\$1.19
10x10	\$5.62	\$4.95	\$3.80	\$3.41	\$2.74	\$2.37	\$2.00	\$1.78
10x12-15	\$6.86	\$6.36	\$4.54	\$4.09	\$3.32	\$2.89	\$2.46	\$2.28
11x14	\$7.88	\$6.71	\$5.27	\$4.77	\$3.90	\$3.41	\$2.93	\$2.64
10x20	\$9.76	\$8.00	\$6.13	\$5.49	\$4.54	\$4.06	\$3.66	\$3.42
16x20	\$18.36	\$15.88	\$11.13	\$9.91	\$8.14	\$7.23	\$6.51	\$6.07
16x24	\$21.23	\$20.14	\$13.44	\$11.85	\$9.63	\$8.50	\$7.66	\$7.14
20x24	\$26.54	\$25.18	\$16.80	\$14.81	\$12.04	\$10.63	\$9.58	\$8.92
20x30	\$36.24	\$33.85	\$23.40	\$20.52	\$16.59	\$14.60	\$13.14	\$11.36
24x30	\$47.26	\$41.93	\$29.24	\$25.66	\$20.76	\$18.29	\$16.46	\$14.26
24x36	\$56.72	\$50.32	\$35.09	\$30.79	\$24.91	\$21.95	19.75	\$17.15
30x40	\$69.59	\$58.20	\$40.49	\$35.88	\$29.23	\$25.78	\$23.13	\$19.95
8 wallets	\$4.36	N/A	N/A	N/A	N/A	N/A	N/A	N/A
24 wallets	\$6.49	N/A	N/A	N/A	N/A	N/A	N/A	N/A
48 wallets	\$9.37	N/A	N/A	N/A	N/A	N/A	N/A	N/A



Metallic DIGITAL PRINTS

- Color correction is included as long as it falls within our color space
- For preparing digital files to be submitted see Ordering Procedures and Digital Output on page 6 & 8
- Price does not include film scanning - see page 8
- Available in Color, B&W, Sepia or Monochrome
- Wallets are 2½x3½. Die cut wallets are 2¼x3¼. Please allow for this trimming when cropping your images .
- Die cut available at no charge on full sheets of 8 wallets upon request
- Average Lab Time: 2-3 business day

Size	1st Print	Each additional
2½x3½	\$1.98	1.38
3½x5	\$1.98	1.38
4x5	\$1.98	1.38
4x6 or 5x5	\$3.03	2.09
5x7	\$3.10	2.25
8x10	\$5.36	3.85
10x10	\$6.91	6.09
10x12-15	\$8.44	7.82
11x14	\$9.69	8.25
10x20	\$12.00	9.84

Size	1st Print	Each additional
16x20	\$22.58	19.53
16x24	\$26.11	24.77
20x24	\$32.64	30.97
20x30	\$44.58	41.64
24x30	\$58.13	51.57
24x36	\$69.77	61.89
30x40	\$85.60	71.59
8 wallets	\$5.36	N/A
24 wallets	\$7.98	N/A
48 wallets	\$11.53	N/A



FUJI STUDIOMASTER PRO

DELANO COLOR IMAGING, INC proudly offers the easiest, most efficient and professional way to view and sell your images; StudioMaster Pro.

StudioMaster Pro is a user-friendly software that allows you to manage your digital workflow easily and efficiently. With this flexible application, studios can view, edit and dynamically present images to their clients in a convenient yet impressive way to facilitate the ordering process and increase sales potential. This stand-alone image and order entry interface can create package orders, ala carte orders, album layouts and design all in the same job. It is truly an all-in-one sales resource that will be the industry leader for years to come. DELANO COLOR IMAGING, INC has been searching for an all encompassing tool to help our clients with selling techniques and provide ways to streamline order fulfillment. StudioMaster Pro is the bridge to your studio's digital future and it's available TODAY!

- **\$250.00** for the StudioMaster Pro v.3. This amount will be reimbursed to your account after you have ordered \$2,000.00 worth of prints using this wonderful program.

Features of StudioMaster Pro:

- Impress your clients with a professional looking slide show presentation with eye catching transitions and the ability to add your own background and music. Publish and sell a finished show on CD.
- Ability to view or modify jobs from remote locations within the studio facility
- Order preparation for prints of any size
- Works great for events, sports teams, portraits, and weddings
- Edit capabilities for cropping, placement and adjustments to contrast, density and color options
- Detailed order specification for mounting, texture, or spray
- Add studio logos and custom graphic designs to your prints
- Complete order summary for verification and customer satisfaction. Order summary shows prints by size, price, image number, quantity, and special finishing services.
- Calculates order totals based on your studio pricing schedule, and will even calculate tax on the order.
- Streamline order fulfillment between your studio and DELANO COLOR IMAGING, INC, producing files that can be written to a CD or sent to the lab via FTP

We would love to show you more... Contact Customer Service (316) 201-1011



STUDIOMASTER PRO PRINTS

- Luster finish (Gloss finish available upon special request)
- Minimum order of \$8.00
- Average Lab Time: 1 business day

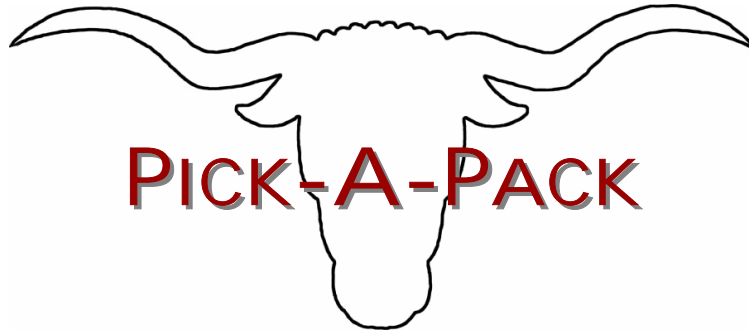
Size	1st Print	Next 2-10
3½x5	\$1.40	\$0.93
4x5	\$1.40	\$0.93
4x6 or 5x5	\$2.13	\$1.40
5x7	\$2.18	\$1.52
8x10	\$3.78	\$2.60
10x10	\$4.87	\$4.21
10x15	\$5.86	\$4.92
11x14	\$6.83	\$5.70
10x20	\$8.46	\$6.76
16x20	\$15.91	\$13.52
20x24	\$23.00	\$21.69
20x30	\$31.41	\$29.10
24x30	\$40.96	\$35.83
30x40	\$60.31	\$49.34
8 wallets	\$3.78	N/A
24 wallets	\$5.63	N/A
48 wallets	\$8.12	N/A

STUDIOMASTER PRO PICK-A-PACK

Typically used for promotions such as Sporting Events, Proms, Undergraduates and Elementary Schools, Church Directories, Horse and Dog Shows, Pre-Schools, Baby Promotions, etc.

- Die cutting is available at \$.10 per 4 wallet sheet (Add 1 day)
- Retouching, art work, print correction and finishing work not available
- Luster finish only
- Minimum order of \$20.00 (Minimum reorder of \$10.00)
- Average Lab Time: 1 business day

Type	Size	Price
Color, B&W or Sepia	1-5x7 or 2-3½x5 or 4 wallets	\$0.60
	8x10	\$1.20



PICK-A-PACK and MEMORY MATES

Typically used for promotions such as Sporting Events, Proms, Undergraduates and Elementary Schools, Church Directories, Horse and Dog Shows, Pre-Schools, Baby Promotions, etc. Pick-A-Pack quality does not necessarily meet the stringent quality standards of our more expensive printing services.

- Use the same film type and the same emulsion throughout the order. The film **MUST** be developed at DELANO COLOR IMAGING, INC
- Must have one format and one film type per order
- Compose for masks A, D, or G, remembering that crop lines for 5x7 and 8x10 are different. Use only one mask size per order
- Subject must be centered in the negative or your package prints will be off-center. Please do not crowd groups on your negatives
- When images are on CD, include only the files to be printed and have them cropped and centered the way you want them
- Keeping all subjects the same distance from your background and from the light is important to maintain consistency in the exposure of your negatives
- Inconsistent lighting will require an additional charge of 20%. (No remakes due to inconsistent lighting)
- Define your packages carefully. Identify as A, B, C, etc. List the number of prints, not units, desired for each package
- Editing (on film orders) is available at \$.10 per negative (Add 2 days)
- Die cutting is available at \$.10 per 4 wallet sheet (Add 1 day)
- Prices are based on 5x7 units. An 8x10 is equal to two 5x7's in price.
- Price includes light dust spotting
- Negative retouching, print correction and finishing work not available
- Luster finish only
- Film processing and scanning is included
- Minimum order of \$20.00 (Minimum re-order of \$10.00)
- Average Lab Time: 7 business days

Type	Size	Original	Re-Order
Color, B&W or Sepia	1-5x7 or 2-3½x5 or 4 wallets	\$.75	\$1.25
	8x10	\$1.50	\$2.50

PICK-A-PACK PROOFS

- Film will not be cut by lab and will not be accepted for other PAP services if cut
- Luster finish only
- Sizes for film format only, no cropping
- No re-makes
- Pick a pack units must be ordered within 10 working days, after that time the order will be deleted from the system
- Original order number must be retained as this will be how it is filed in the computer
- Minimum order of \$21.00
- Average Lab Time: 2 business days

Size	Price	Size	Price
3½x5 / 4x5	\$.40	5x5	\$.44



TRADING CARDS

- Personalized trading card information including the team name, player name and player information on back of wallet sized portraits. Please **PRINT clearly and check your spelling** to avoid mistakes.
- Luster finish only
- Price does not include film scanning
- Average Lab Time: 4 business days

Size	Price
8 Trading Cards	\$8.11
Additional sets of 8	\$5.41

MAGAZINE COVERS and Calendars

Personalized for sport and individual. Call Customer Service to request a sample.

- Design your own template for \$25.00 (average) or use one of ours
- Luster finish only
- Price does not include film scanning
- Average Lab Time: 4 business days

Size	Price
1st Print 8x10 (each)	\$8.11
Additional 8x10 (each)	\$5.41
1st Print 5x7 (set of 2)	\$8.11
Additional 5x7 (set of 2)	\$5.41

MULTIPLE POSE COMPOSITES

Choose 2 or 3 poses to incorporate in your personalized composite.

- Price does not include film scanning
- Luster finish only
- Average Lab Time: 4 business days

Size	Price
1st Print 8x10 (each)	\$8.11
Additional 8x10 (each)	\$5.41
1st Print 11x14 (each)	\$12.17
Additional 11x14 (each)	\$8.11



Business Card PRINTS

- Business cards are 2x 3½ and come 10 up on a 7x10 sheet
- Please ask for an estimate of the set up and design charges
- Luster finish (Gloss finish available upon special request)
- Price does not include film or print scanning
- It is recommended that you have your design burned to a CD for future reorders
- Average Lab Time: 2 business days

Number of Cards	Price
10 Business Cards	\$4.36
30 Business Cards	\$6.49
60 Business Cards	\$9.37

YEARBOOK PRINTS

- We need to know how your schools head sizes are measured (top of head to chin or bridge of nose to chin, etc)
- Yearbooks are sent “as is” for you to trim to the exact size for outside dimensions
- Come in sets of two
- Luster finish. (Gloss finish available upon special request)
- Order quantity needed and put yearbook specifications on the order envelope
- Specific yearbook pictures can be pulled from an order early for additional charge of \$3.00
- Price does not include film scanning
- Average Lab Time: 2 business days

Type	1st set	Duplicates
Color or B&W	\$0.95	\$0.50

WALLET IMPRINTING

STUDIO NAME IMPRINTING—Print your studio name on wallet prints (white only). Please send your studio logo in black and white graphics for first time set up.

PERSONALIZED IMPRINTING—Names, dates, etc. can be printed on wallets. Available from all crop sizes. White only. For colors, see retouching and art page 9.

SIGNATURE IMPRINTING—Pen must be a medium or large point. No fine tips. Available from all crop sizes. White only. For colors, see retouching and art page 9.

Service	Price
Studio Name Imprint per File	\$0.58
Personalized Imprint per File	\$1.65
Signature Imprint per File	\$2.20



GREETING CARDS

- Overall size of **the** card is 4 x 8, photographic image is approximately 4 x 6
- All greetings available vertical or horizontal
- Luster surface only
- Envelopes included
- Name imprinting on cards (2 lines max) \$7.00 extra
- Price does not include film scanning
- Call Customer Service for greeting options or visit our web site for samples
- Minimum 25 cards
- Average Lab Time: 4 business days

Quantity	Price
25	\$19.75
50	\$36.00
75	\$45.50
100	\$60.00
125	\$69.50
150 - 250 *	\$0.54 each
275 or more *	\$0.50 each

*Available in increments of 25

LACQUER SPRAY

- Price does NOT include print
- Average Lab Time: 1 business day

Size	Semi-Matte or Semi-Gloss	Gloss
4x5, 5X5	\$0.55	\$1.65
4x6, 5x7	\$0.65	\$1.95
8x10	\$0.75	\$2.25
10x10, 10x15, 11x14	\$1.85	\$5.55
16x20, 10x20	\$2.65	\$7.95
20x24	\$3.75	\$11.25
20x30	\$4.50	\$13.50
24x30	\$5.50	\$16.50
30x40	\$7.25	\$21.75



MOUNTING

- Price does NOT include print
- Prints must be textured if ordered as Masonite Only mounting
- Average Lab Times: 1 business day

Size	Art Board *	Masonite Only **	3/16" Black Gator	1/2" Black Gator	Canvas Only	Canvas Board	Canvas Masonite
4x5, 5x5	\$2.50	N/A	\$5.75	N/A	\$19.50	\$22.00	N/A
4x6, 5x7	\$2.75	N/A	\$5.85	N/A	\$19.65	\$22.50	N/A
8x10	\$3.50	\$7.30	\$8.00	N/A	\$20.15	\$23.50	\$27.85
10x10, 11x14	\$5.50	\$11.00	\$11.25	N/A	\$22.95	\$28.50	\$33.25
10x15, 10x20	\$7.50	\$14.25	\$14.75	N/A	\$23.00	\$30.95	\$37.25
16x20	\$8.50	\$18.50	\$18.50	\$23.50	\$24.05	\$34.50	\$42.55
20x24	\$13.50	\$25.00	\$25.00	\$30.00	\$32.70	\$42.25	\$57.70
20x30	N/A	\$33.00	\$33.00	\$38.00	\$34.05	N/A	\$67.05
24x30	N/A	\$38.50	\$38.25	\$48.00	\$38.35	N/A	\$76.85
30x40	N/A	\$60.00	\$65.00	\$75.00	\$54.25	N/A	\$113.75

* Art Board 8x10 and smaller is double weight, 11x14 is triple weight, 10x20 and larger is quad weight. **Masonite only must also be textured. Texturing charges are not included in this price.

TEXTURING

- Price does NOT include print or mounting
- Prints must be textured if ordered as Masonite Only mounting
- Average Lab Time: 1 business day (2 days for Brush Texturing)

Size	Pebble Texture	Linen Texture	Embossed Canvas	Brush Texture
4x5, 5x5	\$0.25	\$0.55	\$4.00	\$8.75 *
4x6, 5x7	\$0.30	\$0.65	\$4.25	\$8.95 *
8x10	\$0.40	\$0.85	\$4.50	\$9.15 *
10x10, 10x15, 11x14	\$0.60	\$1.15	\$5.75	\$10.75 *
10x20	\$0.95	\$2.00	\$7.00	\$12.50 *
16x20	\$1.50	\$3.00	\$7.15	\$13.75 *
20x24	N/A	N/A	\$14.25	\$16.75 *
20x30	N/A	N/A	\$18.50	\$24.25 *
24x30	N/A	N/A	\$21.95	\$32.25 *
30x40	N/A	N/A	\$27.25	\$38.75 *

* This size and finish must be mounted. Mounting charges not included in this price.